



EVERY
MOVEMENT
IS OUR
UNDER
CONTROL



Atasan has been manufacturing hinges at superior quality for household appliances since 1995. By using the latest technologies, the company designs and manufactures hinges at its facility built on an area of 10,000 m2 in Sakarya. These hinges that are manufactured with an innovative vision are an important factor allowing the household appliances industry to offer such products that make life simpler. Performing its productions activities under a single roof, the company's annual production capacity is more than 20 million original pieces including every product from tools to springs. The design of these products is planned down to the last detail in terms of robustness and reliability. Highest level of customer satisfaction is aimed by the control of each stage of the production process. Furthermore, continuous product development work carried out in our R&D laboratory. Atasan has the international standard quality and technology achieved by ISO 9001:2015 certification. We are young, highly skilled, inspired people innovating new products to fulfill customer's needs in a most effective way.



#### Mission

We grow with the happiness of all our stakeholders

#### Vision

To be a pioneer in the industry with a quality and innovative perspective at international scales

#### Values

- Sustainability
  - We work according to our sustainability strategy and principles in all our processes.
- Honesty

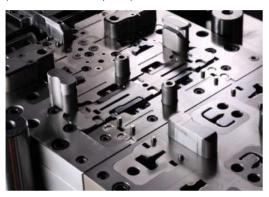
We act in accordance with our business ethics principles in our relations with our business partners inside and outside the company. We communicate transparently, openly and trustfully.

- Security
  - Occupational health and safety is our priority in all our production activities.
- Customer Orientation
  - We keep our customers at the center of all our processes, we respect their rights and value them.
- Innovation
  - We increase the value of our company by developing new investments, ideas, projects and products.
- Employee Satisfaction
  - We add value to our employees and create loyalty by providing new career opportunities.
- Public Spirit
  - We make our investments for the future, considering that the values we create and create will always contribute to the economy of our country.
- Environmentalism
  - We carry out all our activities in line with environmental values.

## Manufacturing

#### **Tool House**

Atasan carries out the design and production of all tools of its innovative and state of the art products offered to the household appliances industry. Atasan has it own production facilities and competent staff, performing design and prodution at the quality.



## Metal Stamping

At Atasan, progressive tools are pressed in a total of 22 press machines with a weight varying between 60-400 tons, according to the features of the desired part. Thanks to ERP system that is integrated to the PC environment, the Company has built an IT infrastructure, which allows all production monitoring and quality processes to be executed in accordance with lean sigma principles



## **Spring Production**

Also designing and producing springs that are one of the most important elements of hinges, Atasan ensures robustness and durability of its hinges with springs.



## Assembly

With its assembly lines operating based on the principles of efficiency and flexibility, Atasan has two separate sections that operate with or semi automation.





## ERP System and Quality Management

At Atasan, production and quality and quality management processes that are arranged in accordance with Lean-Sigma principles and improved in time aim at continuous development and high quality.

#### Traceability

The fully integrated ERP System allows for tracing of all parts along the production phases, based on their batch numbers or serial numbers

#### Measurement System Analysis

The efficiency of the measurement system is guaranteed by periodic gage R&R studies.

#### **Process Capability**

Using the control charts, it guarantees that the production process is performed within suitable tolerances.

#### OEE (Overall Equipment Efficiency)

Efficiency of all kinds of equipment used in production lines is continuously monitored in accordance with OEE principles. Besides each production machine/line is under real-time control trough the ERP system

#### Technical Drawings

Printed drawings are not used. Only the updated and revised versions of all technical drawings are available at the related sections of the ERP system.







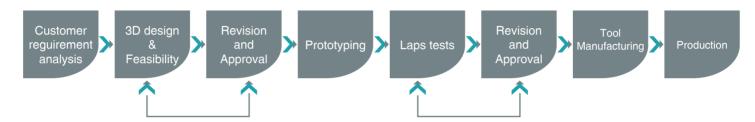






Research and Development is of great importance in Atasan. Within 1 or 3 weeks following the customer need analysis, the company preapers the solid model; and produces first prototypes ready for testing within 2-3 weeks following the approval of the design. Such agility and competency constitute the basis for Atasan's ability to successfully make a product within 10-33 weeks ready for transportation.

## Agility



#### Closing Force Analysis

The pressing force which is created on the seal when the door is closed is analyzed and the details of the mechanism are verified.

#### Door Balance Analysis

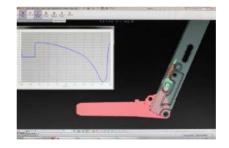
An analysis is made for the spring force, which is required for the door to remain balanced at any point it is left

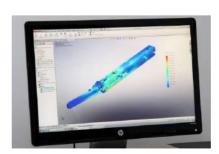
## Optimization

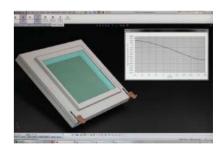
The load that falls on every part is simulated in order to choose the most appropriate material.

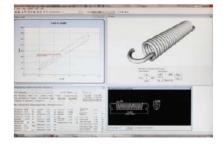
### Spring Design

All springs used in hinges are designed specially by the R&D unit, based upon the door weights and hinge types. These deigns are confirmed using prototypes and then manufactured









## $\Lambda$

## Innovation



#### Friction Mechanism

Having passed all required tests, Atasan's patented Friction Mechanism allows door to remain at whatever angle they are left by balancing the doors of any weight, set by customer's desire



#### Locking Mechanism

Atasan's patented The Locking Mechanism allows the product to be easily installed on the assembly line.

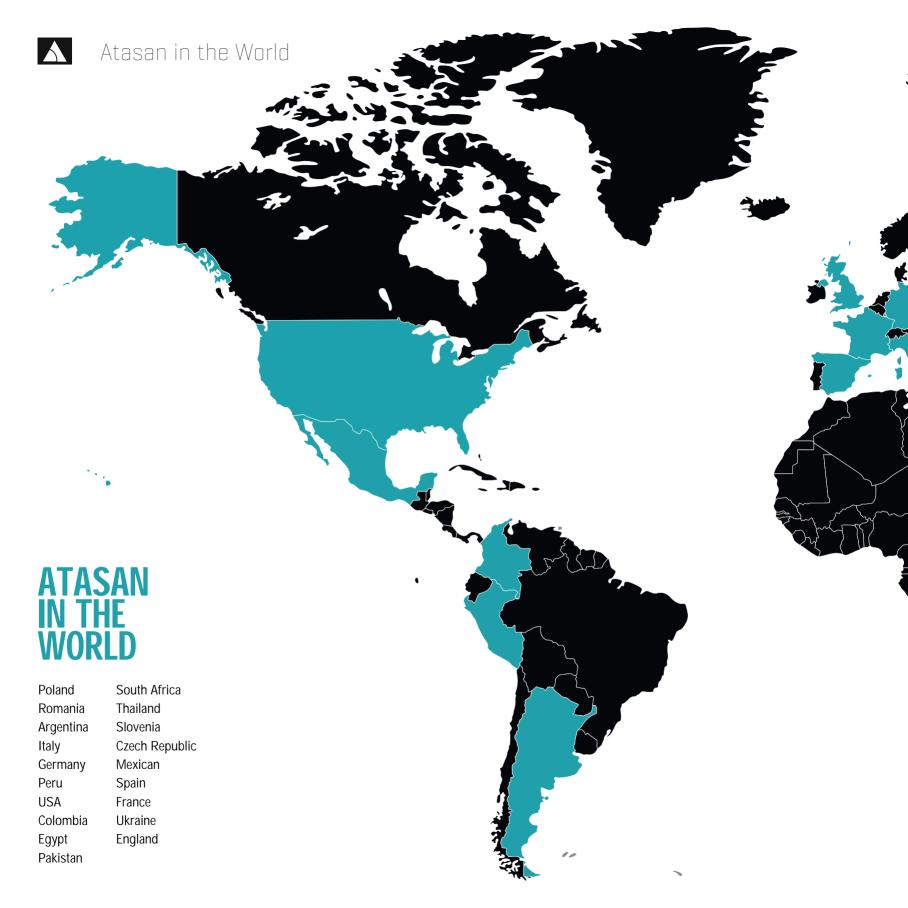


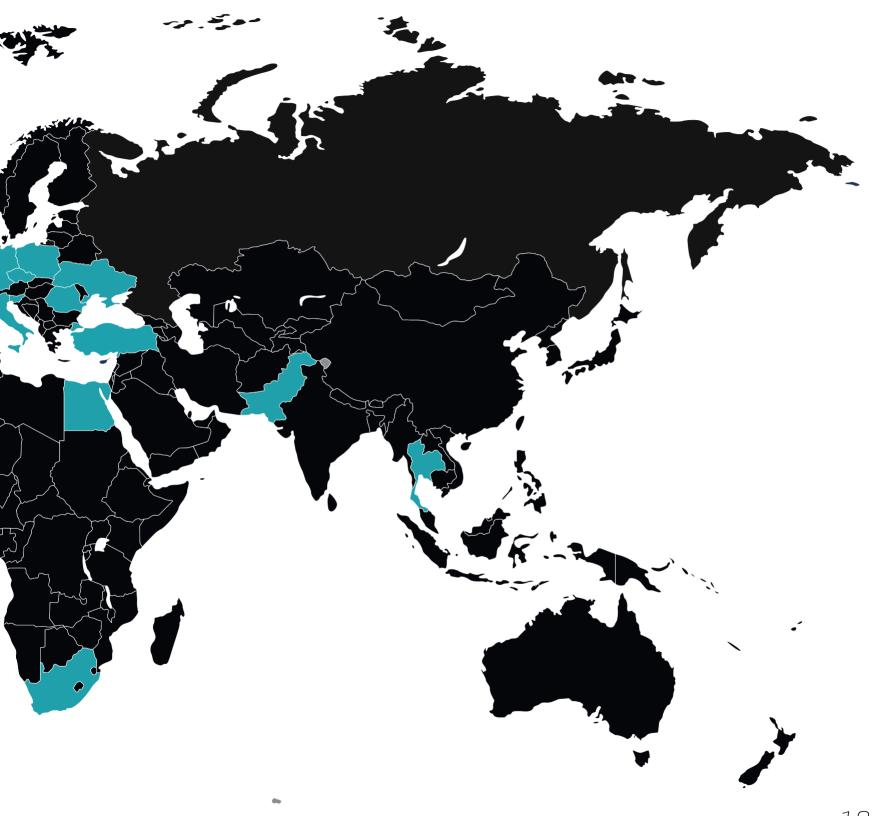
#### Full Glass Door Surface

Atasan's new hinges allow the inner surfaces of oven doors to be designed from solid glass with no connection nor opening. Solid glass makes life easy for consumers by allowing easy cleaning of ovens.

## Soft Close & Soft OpenTechnology

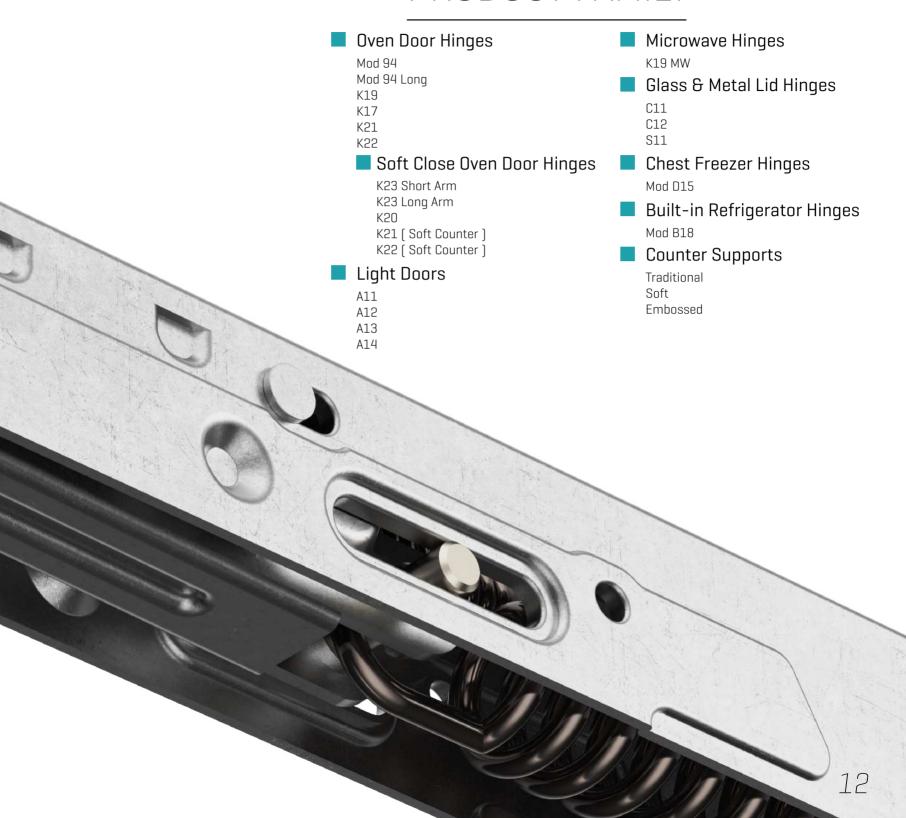
Thanks to the soft close and open technology, Atasan brings the comfort of furniture to ovens by means of the damper, which is placed within the hinge or against the oven door. Independently of how the oven door is pushed, hinges that have the "soft close" mechanism slow down the closing speed of the door, preventing impact. The mechanism can be adjusted according to the desired angle. Making a significant difference in the manufacturing of household appliances, this is a patented innovation affered by Atasan.







## PRODUCT FAMILY





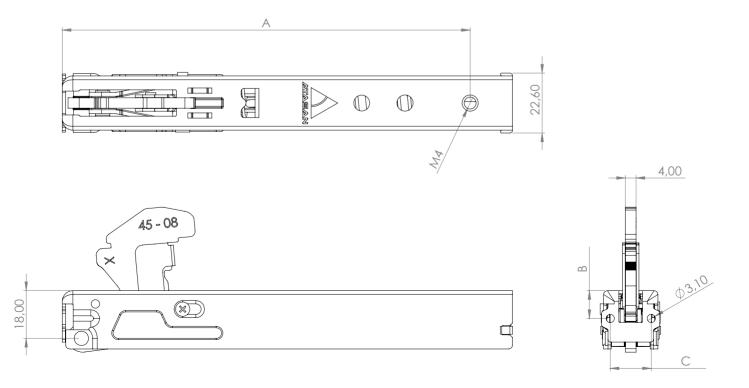


## **MOD 94**

The body placed on the door by Atasan challenges to high expenses often paired by innovative designs. This model is manufactured in a cost efficient manner for classical products.

Door Weight	from 2.5 - 9 kgf
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115 °C
Maximum supported static load	25 kg



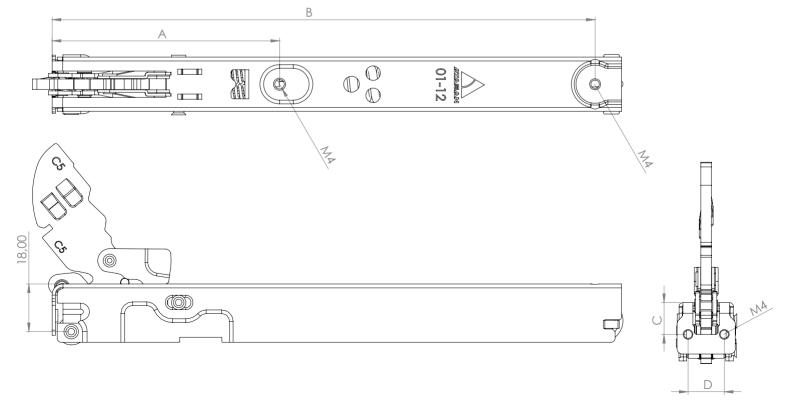


## MOD 94 Long

Ovens have various door weights depending on different designs. With the friction system in the Mod 94F type hinge, it has the ability to balance the door in different door weights.

Door Weight	from 2.5 - 12 kgf
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115 °C
Maximum supported static load	25 kg





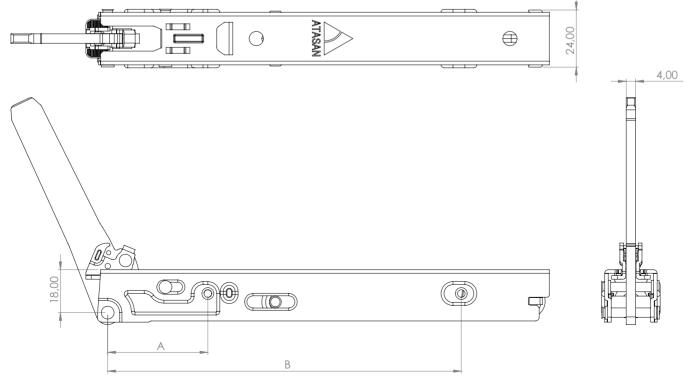
## Oven Door Hinges

## K19

The body of new generation hinges is now on the frame. With this model which is designed from solid glass and in which the "soft close" mechanism is used, Atasan offers an alternative product that combines practicality with a modern style.

Door Weight	from 2.5 - 12 kgf
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg





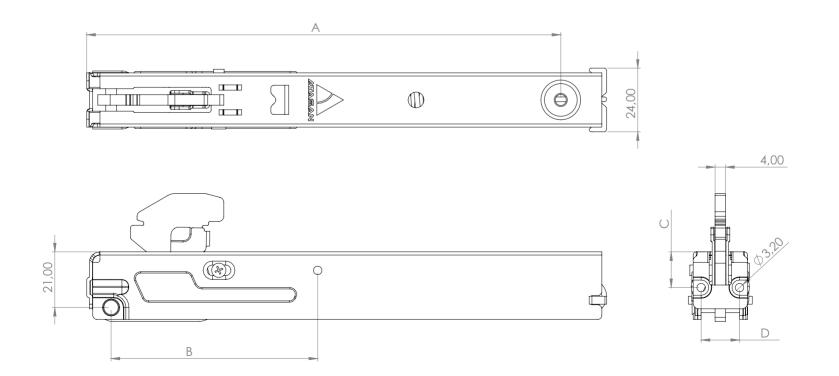


## **K17**

Atasan designs hinges that offer comfort to consumers. With a vision that allows the production of cost-efficient options, the company is able to adapt its innovative technologies to any desired weight.

Door Weight	from 2.5 - 12 kgf
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg





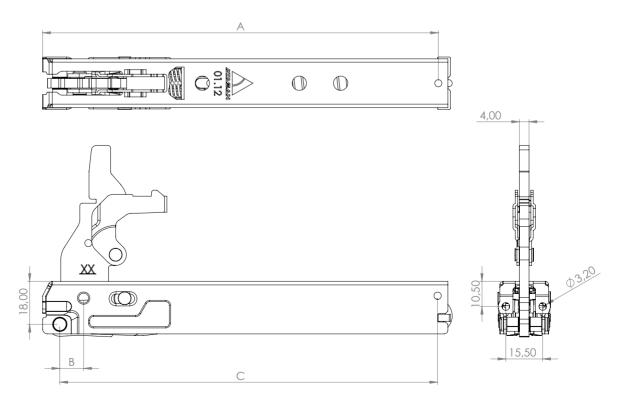


## K21

Developed with Atasan's multi-optional design and production approach, the counter support mechanism can be adapted to any hinge type. As one of the special models of the company, this mechanism is the secret behind silently closed doors.

Door Weight	from 2.5 - 12 kgf
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg





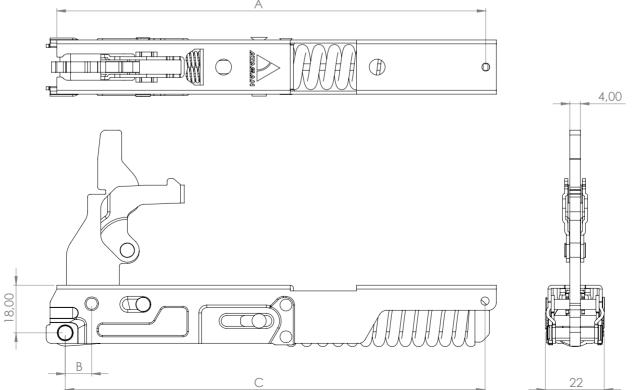
## Oven Door Hinges

## **K22**

This model meets the needs of heavy doors with its short body and compression spring system.

Door Weight	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg





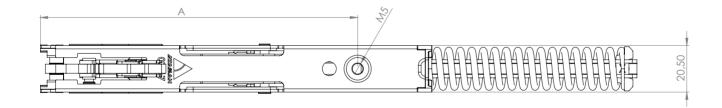


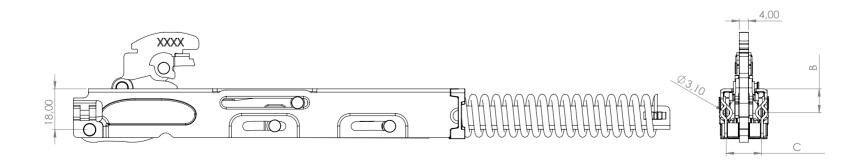
## K23 Short Arm

Based on creative research strategies, Atasan has brought the hinge body together with the damper group that provides soft closing on the door in a compact structure.

Door Weight	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg





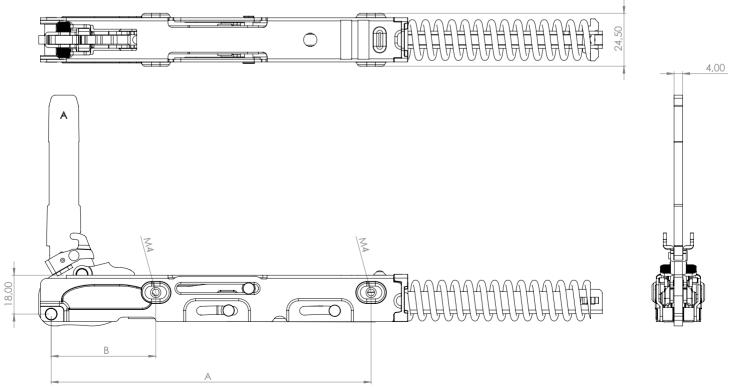


## K23 Long Arm

This mechanism provides maximum comfort by offering soft opening and closing together with a single damper group.

Door Weight	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg



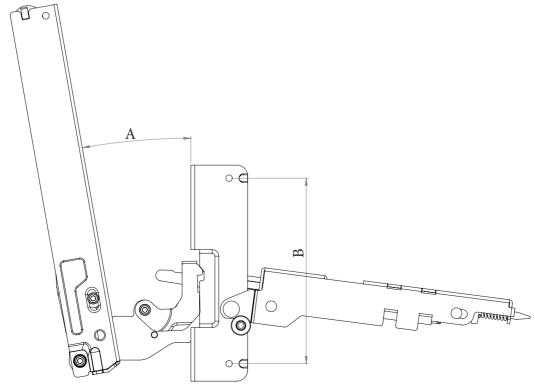


## **K21 Soft Close**

Developed with Atasan's multi-optional design and production approach, the counter support mechanism can be adapted to any hinge type. As one of the special models of the company, this mechanism is the secret behind silently closed doors. Soft hinge receiver provides optional soft closing functionality.

Door Weight	from 2.5 - 9 kgf
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg



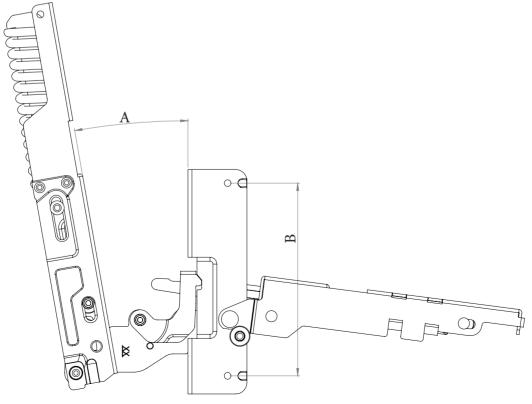


## **K22 Soft Close**

This model meets the needs of heavy doors with its short body and compression spring system. Soft hinge receiver provides optional soft closing functionality.

Door Weight	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg



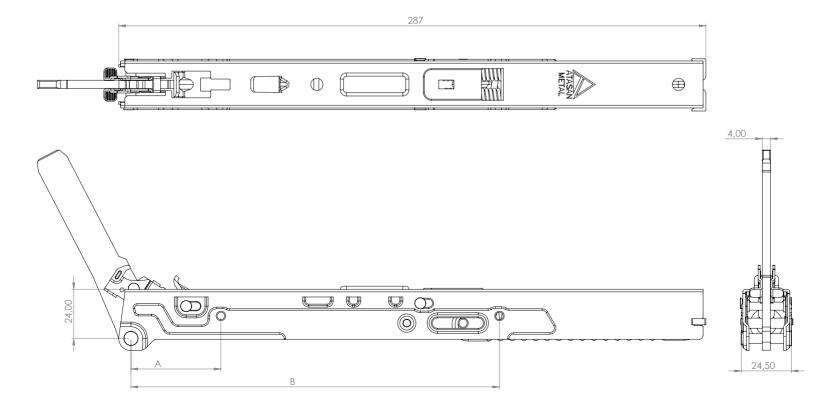


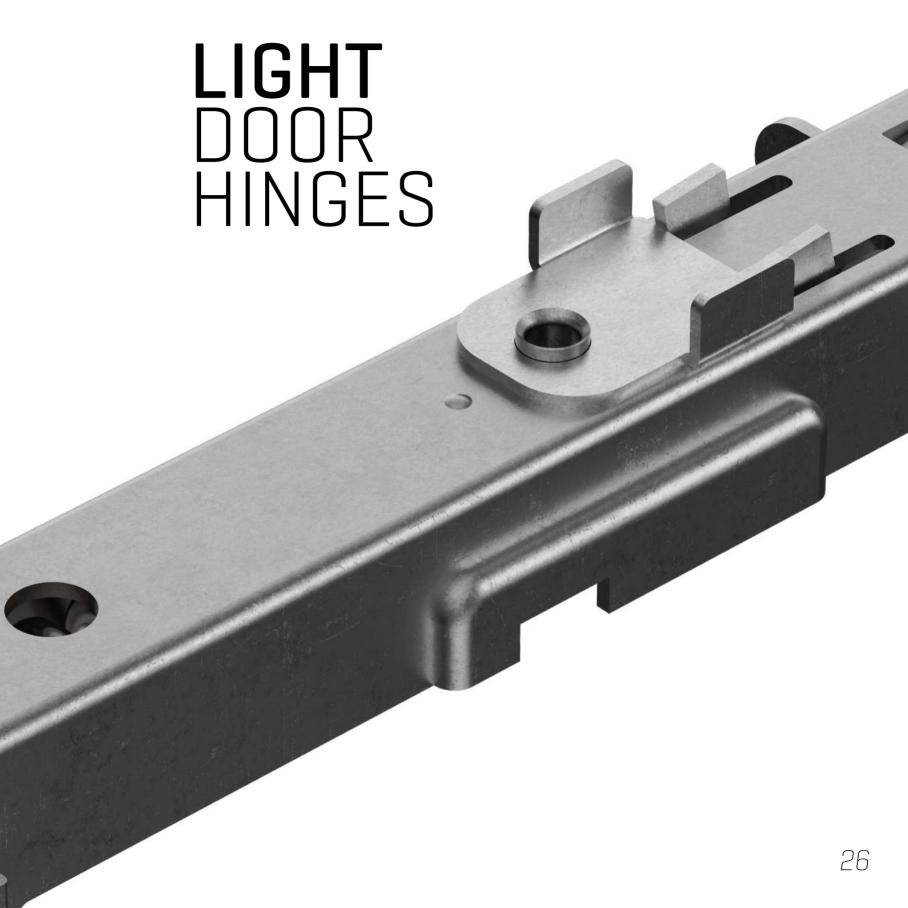
## K20 (Soft Close)

The body of new generation hinges is now on the frame. With this model which is designed from solid glass and in which the "soft close" mechanism is used, Atasan offers an option that combines practicality with a stylish look.

Door Weight	from 2.5 - 12 kgf
Life Cycle Test	20.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg





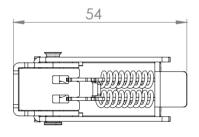


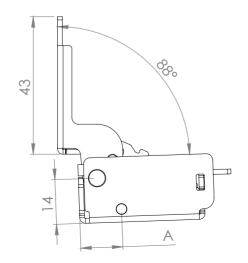


## **A11**

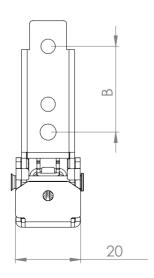
A simple hinge from Atasan's portfolio of special products; this hinge made of sheet metal is for lower doors.

Door Weight	from 0,6 - 3 kg
Distance from pivot point to centre of gravity	120 mm
Opening angle	88 °
Operation Temperature	115°C









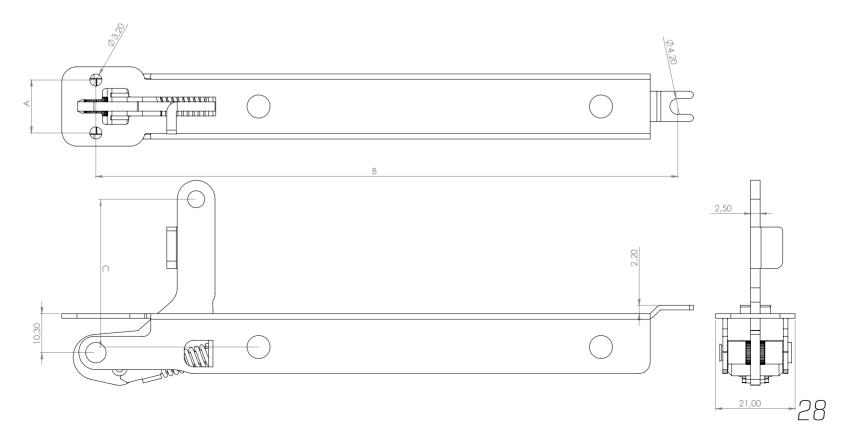


## A12

Responding the needs of mini oven doors with its small-sized design also offers a lowcost solution.

Door Weight	from 0,6 - 3 kg
Distance from pivot point to centre of gravity	120 mm
Opening angle	86°
Operation Temperature	115°C



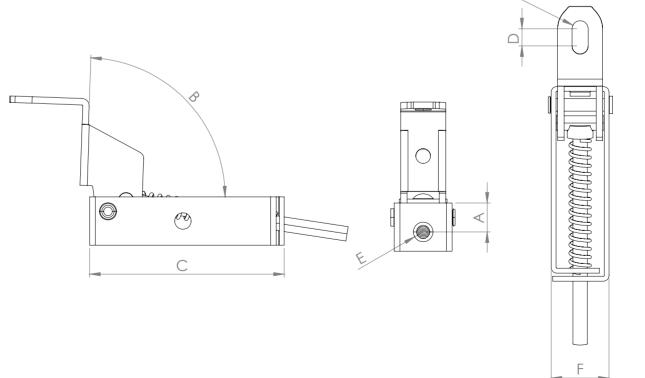


## **A13**

A door hinge made of sheet metal from Atasan's product portfolio.

Door Weight	from 0,6 - 3 kg
Distance from pivot point to centre of gravity	120 mm
Opening angle	86°
Operation Temperature	115°C





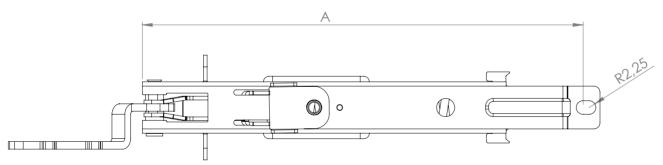
## Light Doors Hinges

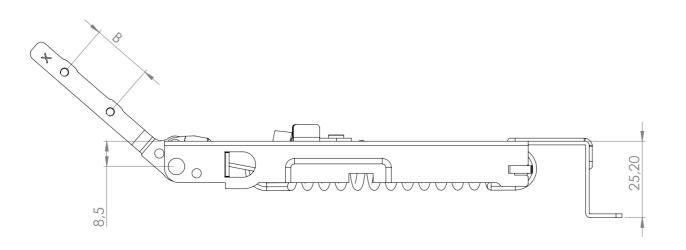
## A14

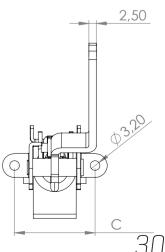
Responding the needs of mini oven doors with its small-sized design also offers a lowcost solution.

Door Weight	from 0,6 - 3 kg
Distance from pivot point to centre of gravity	120 mm
Opening angle	86°
Operation Temperature	115°C









# MICROWAVE HINGES





## **K19MW**

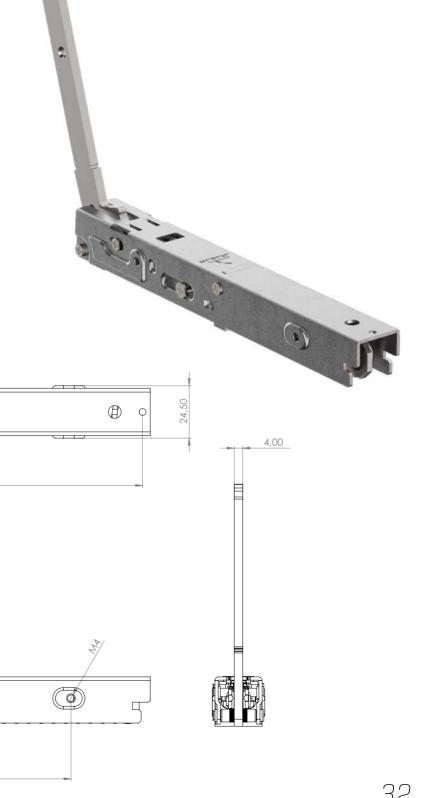
Designed for microwave ovens, this model differs from standard hinge types with its long life cycle.

## Specifications

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Door Weight	from 2.5 - 12 kg
Life Cycle Test	100.000 cycles
Distance from pivot point to centre of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C

(AP)







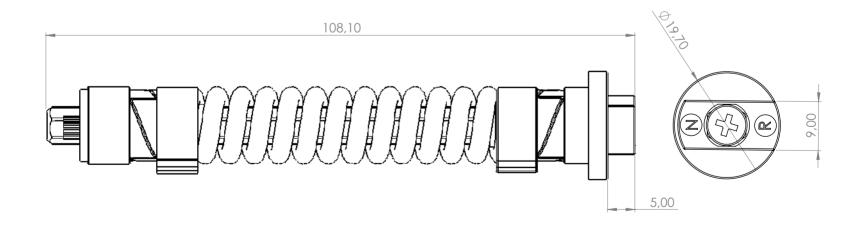
## Glass Lid Hinges

## C11

A plastic body option for the upper doors of ovens.

Door Weight	from 1.5 - 4 kg
Life Cycle Test	10.000 cycles
Distance from pivot point to centre of gravity	300 mm
Operation Temperature	115°C





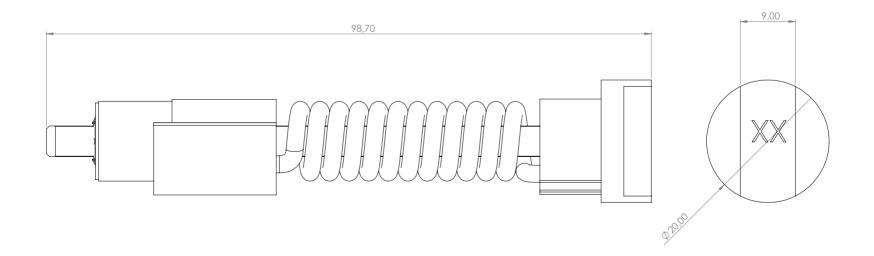
## Glass Lid Hinges

## C12

An aluminum/zamak allow body option for the upper doors of ovens.

Door Weight	from 1.5 - 6 kg
Life Cycle Test	10.000 cycles
Distance from pivot point to centre of gravity	300 mm
Operation Temperature	115°C





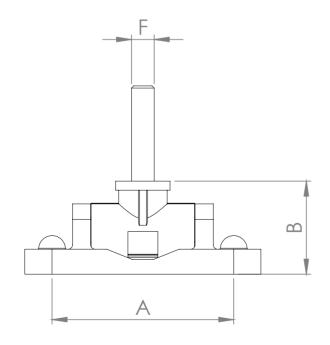


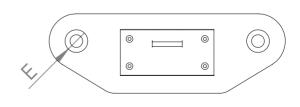
## **S11**

An aluminum/zamak allow body option for the upper doors of ovens.

Door Weight	from 1 - 4 kg
Life Cycle Test	10.000 cycles
Distance from pivot point to centre of gravity	300 mm
Operation Temperature	115°C











## Chest Freezer Hinges

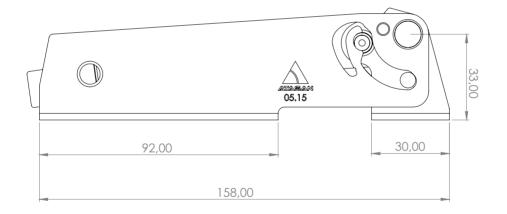
## D15

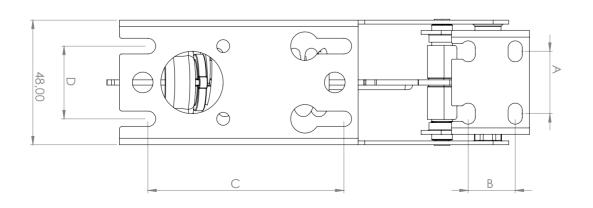
Developed for chest freezer doors with an innovative vision, this model includes easy and repeatable assembly & disassembly feature with its patented locking system and it fully meets customer's functional expectations with its friction system.

## **Specifications**

Door Weight	max 15 kg
Life Cycle Test	30.000 - 150.000 cycle
Distance from pivot point to centre of gravity	300 mm
Operation Temperature	5 - 40°C





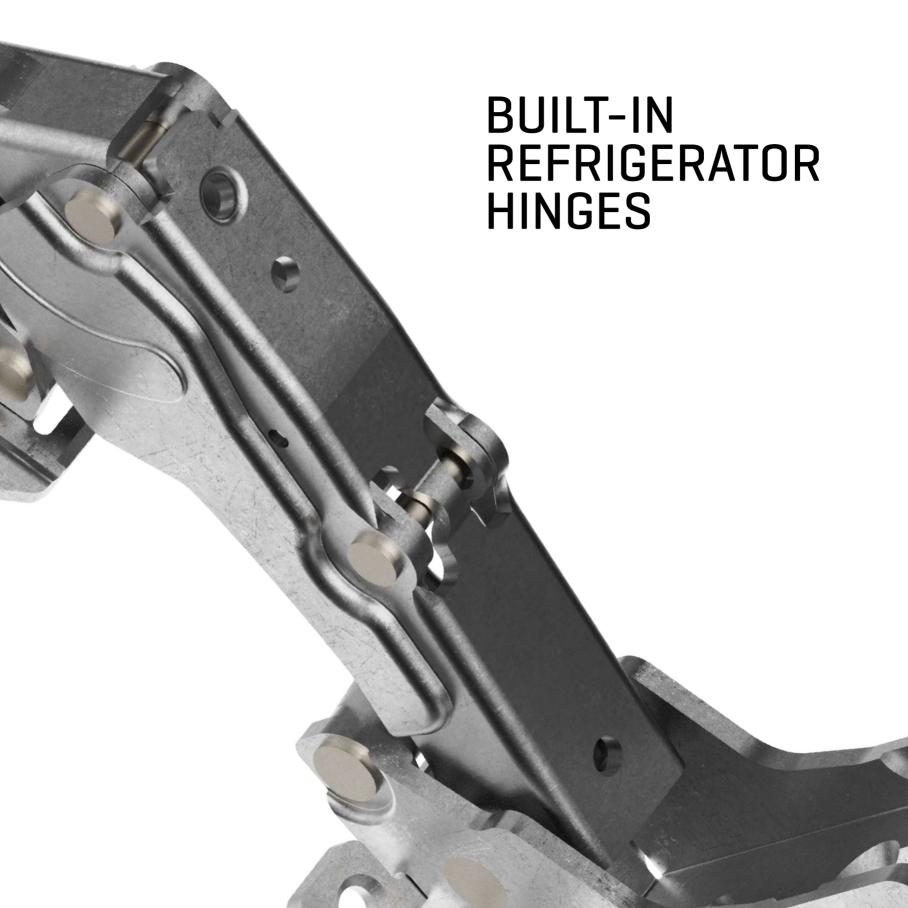








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Built-in Refrigerator Hinges

## **B18**

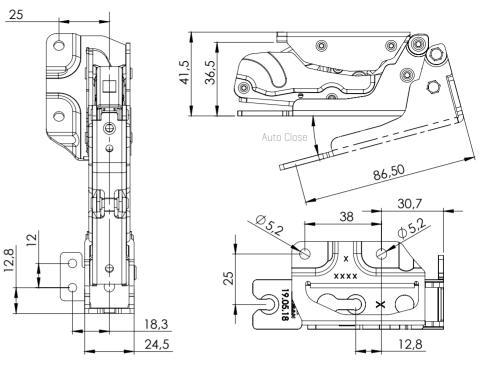
Besides the long life cycle that highlights the design, B18 hinges performs opening and closing movement on built-in refrigerators with an elliptical orbit.

Door Weight	from 22 - 50 - 70kg
Life Cycle Test	100.000 -300.000
Distance from pivot point to centre of gravity	300 mm
Operation Temperature	5-40°C

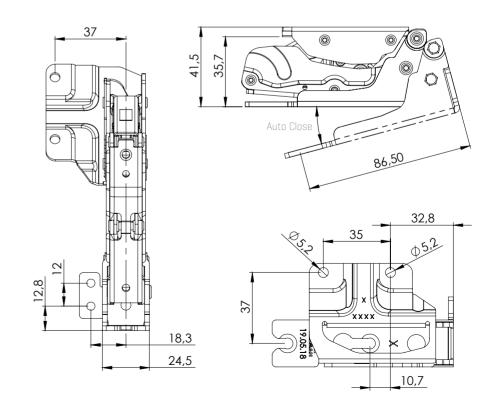


## Built-in Refrigerator Hinges

Appliance door with folded metal edge, installed depth 41.5 mm



Appliance door with platic cap, installed depth 41.5 mm



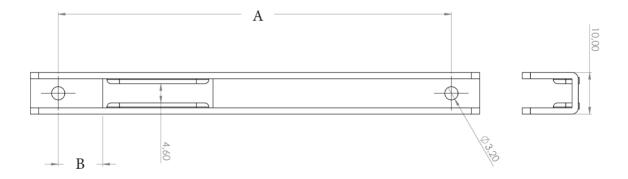


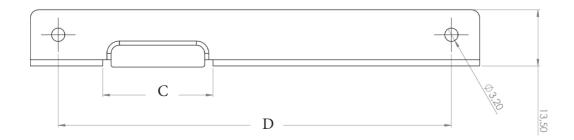
## **Tradional**

The hinge receiver has been developed to be mounted on the side of the oven cavity, taking into account customer requests. This system ensures the proper assembly of the oven door containing the hinge arm and guarantees the door's operation without sacrificing comfort.

Static Load	35 kg
Operation Temperature	20.000 cycles





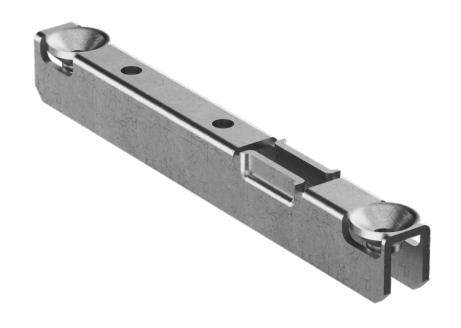


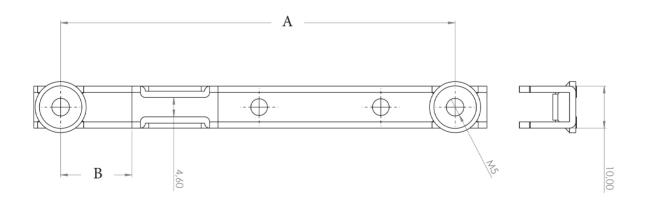
## **Embossed**

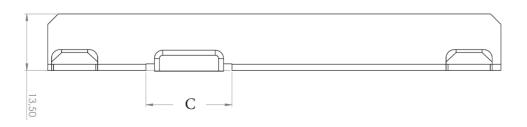
The hinge receiver has been developed to be mounted on the side of the oven cavity, taking into account customer requests. This system ensures the proper assembly of the oven door containing the hinge arm and guarantees the door's operation without sacrificing comfort.



Static Load	35 kg
Operation Temperature	20.000 cycles







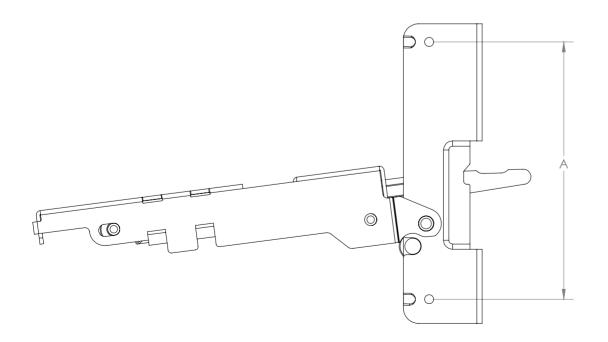


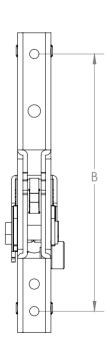
## Soft

The hinge receiver has been developed to be mounted on the side of the oven cavity, taking into account customer requests. This system ensures the proper assembly of the oven door containing the hinge arm and guarantees the door's operation without sacrificing comfort.

Static Load	35 kg
Operation Temperature	20.000 cycles









## Headquarters

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